

# LIVE2>>LEAD

“The real power lies  
in service to others.”

—**CHERYL BACHELDER**  
Former CEO, Popeyes  
Louisiana Kitchen, Inc

**OCTOBER 6, 2017**

## **BRONZE SPONSORSHIP \$1,000**

- 4 Reserved Tickets (includes LEADERSHIP GAME)
- Mention from stage during the event
- Inclusion of approved brochures/ collateral marketing materials/ giveaways in attendee welcome packet
- Logo on-screen during breaks

## **WHAT IS LIVE2LEAD?**

Live2Lead, a half-day leadership, and personal growth event hosted locally and simulcast from Atlanta, GA on October 6, 2017. This event is an annual leadership gathering developed by The John Maxwell Company. For almost a decade, Live2Lead has shared leadership and personal growth principles to a live audience and over 300 simulcast locations around the world.

Attendees learn from renowned leadership experts from a variety of industries, gain a new perspective on relevant topics, and get practical tools to take home with them.

We guarantee you will leave equipped and excited to lead and create change with renewed passion and drive.

Come and experience this 3.5 hour simulcast of world class speakers followed with an enjoyable interactive afternoon session. This day will impact your organization and family as well as your influence in the community as you network and grow with the top leaders in Northwest Florida.

[L2LPensacola.com](http://L2LPensacola.com)  
[L2LPensacola.eventbrite.com](http://L2LPensacola.eventbrite.com)



## **Sponsorship Packages**

**Live2Lead will be an opportunity for your business to be spotlighted to the community in an event that is unlike any other in Northwest Florida.**

**Learn from world-class leaders.**

**Impact your community.**

**Make new and meaningful connections.**



**LIVE2»LEAD**

“Leaders must be close enough to relate to others but far enough ahead to motivate them.”

—**JOHN C. MAXWELL**  
Leadership Expert, *New York Times* Bestselling Author & Coach



**OCTOBER 6, 2017**

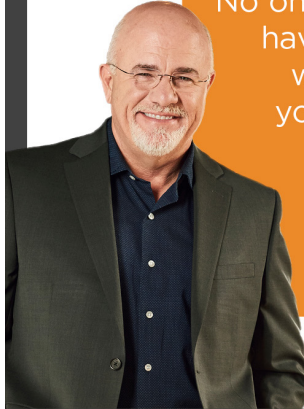
**PLATINUM (TITLE) SPONSORSHIP**  
**\$7,500**

- 16 Reserved Tickets (includes LEADERSHIP GAME)
- D.I.S.C. Human Behavior Profile and Assessment for 10 leaders in your organization
- 2 hour Leadership Game and evaluation of strengths and weaknesses of 6-10 C-Level leaders in your organization
- One 4-Week Mastermind Group with 6-10 leaders in your organization
- Opportunity to honor someone in your company or the community as an outstanding leader
- Logo on all flyers and media promotion

**LIVE2»LEAD**

“No one is born a leader. You have to make a choice to work hard and develop your gifts to their fullest potential.”

—**DAVE RAMSEY**  
Personal Money-Management Expert, Bestselling Author



**OCTOBER 6, 2017**

**GOLD SPONSORSHIP**  
**\$5,000**

- 12 Reserved Tickets (includes LEADERSHIP GAME)
- 2 hour Leadership Game and evaluation of strengths and weaknesses of 6-10 C-Level leaders in your organization
- 2 1-hour Executive Coaching Sessions
- One 360 degree evaluation and debrief for the CEO or Chief Leader of the organization
- 2nd largest Logo on all flyers and media promotion and mention from the stage
- Logo on-screen during breaks

**LIVE2»LEAD**

“A heroic person is one who is brave enough to do whatever is necessary for those who depend upon them.”

—**WARRICK DUNN**  
Former NFL Running Back, Partner of the Atlanta Falcons



**OCTOBER 6, 2017**

**SILVER SPONSORSHIP**  
**\$2,500**

- 8 Reserved Tickets (includes LEADERSHIP GAME)
- 2 hour Leadership Game and evaluation of strengths and weaknesses of 6-10 C-Level leaders in your organization
- Logo on all flyers and media promotion and mention from stage
- Inclusion of approved brochures/ collateral marketing materials/ giveaways in attendee packet
- Logo on-screen during breaks